



Cultural Partners Connect: Channel Outline

Platform Goals

1. To support peer-to-peer connectivity (communication/resource sharing/learnings) among Cultural Partners through various focus areas.
2. To provide space for equitable collaboration and partnerships between Cultural Partners towards audience growth and development.
3. To function as a shared repository of best practices, recommendations, resources, and policies.

Overall Platform Audience

- Arts and cultural professionals affiliated with ArtsFund's Cultural Partners Network at all levels.

PRIVATE CHANNELS

These channels are open only to individuals who identify as a member of the channel's intended audience to protect the privacy of the group.

Executive Leadership Channel

Audience: Executive leadership and directors of arts organizations

Content: A channel for leaders at arts organizations where they can surface questions, articles or resources they've found helpful, and share information around topics that impact the macro-issues they face.

Middle Management Channel

Audience: Arts and cultural professionals who report to Executive Leadership

Content: A channel for community members who report to leaders of arts organizations where they can surface questions, articles or resources they've found helpful, and share information around topics that impact supporting executive leadership and transitions in organizations.



BIPOC Professionals Channel

Audience: Black Indigenous, People of Color (BIPOC) arts professionals.

Content: A channel for Black Indigenous, People of Color (BIPOC) arts professionals of all levels across organizations to connect with others.

OPT-IN CHANNELS

These channels are open to all community members who want to participate. ArtsFund staff will not be present in these channels.

Budget Size Channels:

Audience: Any community member who works at or is involved with an organization that falls within one of the below outlined budget categories. Members can represent any field of work or artistic discipline.

Content: An operationally focused channel for community members at similar sized organizations. These topics can cover anything from HR, updates, funding opportunities, policies, resources, questions, and recommendations.

- “Small” up to \$500K
- “Medium” \$500K - \$2M
- “Large” \$2M+

Accessibility Channel

Audience: All members of the community

Content: A channel for community members interested in accessibility. These topics can cover anything from internal practices, external practices, resources, policies, questions, and recommendations.

Youth Serving Organizations Channel

Audience: All members of the community

Content: A channel for community members who work with youth. These topics can cover anything from internal practices, funding opportunities, resources, policies, questions, and recommendations.



DEI Channel

Audience: All members of the community

Content: A channel for community members interested in diversity, equity, and inclusion (DEI). These topics can cover anything from internal practices, external practices, funding opportunities, resources, policies, questions, and recommendations.

LGBTQ+ Channel

Audience: All members of the Community

Content: A channel for community members interested in specifically LGBTQ+ focused arts and culture activities, opportunities, and current events.

OPEN CHANNELS

These channels are open to all members of the community. A limited number of ArtsFund staff who administers the network will be present and occasionally posting in these channels.

Orientation Channel:

Audience: All members of the community

Content: A channel where new community members can start. This is a channel where the community can share a personal introduction and read up on the introductions of other fellow members.

Job Postings/Opportunities Channel:

Audience: All members of the community

Content: A channel for the community to post openings at arts and culture organizations across Washington including for jobs, board memberships, internships, volunteer work, etc.

Announcement Channel:

Audience: All members of the community

Content: A channel for the community where ArtsFund and the Moderators will share updates, polls, and motivational content. This will be the channel community members can check for the updates about the community and to check the overall pulse of the community.



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Events Channel:

Audience: All members of the community

Content: A channel for the community to post any upcoming events they have, any discount codes for tickets, etc.

Resource Library:

Audience: All members of the community

Content: A channel for the community to post articles, documents, links, recommendations, etc. for the good of the sector. This channel is also a place for community members to gift items or seek out materials they're looking for (similar to a "Buy Nothing" model).